



“ASK THE AVP?” (AVP- AMA Assoc. VP)

An informal grass roots initiative of District 1 to:

- **Showcase Clubs, Events, Activities, and Members**
 - **Discuss AMA Information & Programs**
 - **Address technical and product questions**

Fun Fly!

IMAC!

Open House!

Helis!

Open Fly!

AEROMODELLING EVENT PROMOTION!

Pylon Race!

Soaring!

Educational Outreach!

Public Outreach!

Float Fly!

Jet Rally!

Warbirds!

Control Line!

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Considerations

- ▶ Who's invited? Public/ All AMA welcome, members only?
 - ▶ Spectators?
- ▶ Type of Event? Flying, Ed Outreach, Public Outreach
 - ▶ Promotion Reach- How far?
 - ▶ Venue Capacity- Parking, Pits, Camping?

Club Resources:

Determine Event Details, create an Event Flyer- JPEG,
Word or Pdf (can screen shot to create photo file)

Email

Snail Mail

Newsletter

Club Website

Create a Facebook “EVENT”:

Club Facebook Group/ Page

CD/EM Personal Facebook Feed

If going Public- GO PUBLIC!

Resources in District 1 for sharing to wider audience

“Beyond Club Boundaries”:

District 1 Website- www.amadistrict-i.org

District 1 Facebook Group- through D1 Website

Personal Facebook Feeds to reach General Public!

Post your flyer at the District 1 website home page slide show

- ❑ www.amadistrict-i.org
 - “JOIN” to gain full access to “UPLOAD” photos
 - Joining takes moments. Approval shortly to confirm AMA membership with email verification and temp password.
- ❑ Login to website
- ❑ “Upload” your flyer to the Event slideshow page
- ❑ Add a caption to your flyer with Details- CD name and contact at a minimum
- ❑ Demonstration

OR... If you have access to Facebook or a member has access!...

Create a Facebook “EVENT” post

- ❑ Use Club’s Facebook Group or Page. If no club Group or Page use CD/ EM or club designee to create Event on personal FB feed
- ❑ Follow steps on FB EVENT posting to include description, details, location, etc.
- ❑ Use Flyer or appropriate photo for attention in FB Event posting
- ❑ Share EVENT to club FB Group/ Page **AND** District 1 FB Group to expand Reach!
- ❑ Share to member’s personal FB feeds to expand reach beyond modeling community if desired. **Especially for Community/ Public Outreach events!*
- ❑ Screen shot FB EVENT to include the photo, dates and event name and follow instructions above to UPLOAD to District 1 Website for those not on FB to share!
- ❑ Demonstration

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***Best of Luck with
Your Events!***

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